

## **City of Eustis**

P.O. Drawer 68 • Eustis, Florida 32727-0068 • (352) 483-5430

**NEWS RELEASE** 

MARCH 21, 2024

## UCF/ Eustis Business Incubator offering spring workshops for entrepreneurs

EUSTIS - The University of Central Florida and City of Eustis Business Incubator is offering two workshops this spring for entrepreneurs to help them grow their business.

The "Small Business Workshop" is planned for Wednesday, March 27, 2024 from 5:30 to 7 p.m. at SouthState Bank, located at 903 W. North Blvd. in Leesburg. Attendees will learn to level up their business with the Business Incubator, understand the 3 Pillars of Economic Development in Lake County, what the Small Business Development Center (SBDC) can do for them, and what financial products are available for entrepreneurs. Speakers include representatives from Lake Economic Area Development (LEAD) partnership, SBDC, the UCF/ Eustis Incubator and South State Bank.

The second workshop will be held on Tuesday, April 9, 2024 from 7:30 to 9:30 a.m. The Business Incubator is presenting "Take Your Business to the Next Level" at the Eustis Community Center, located at 601 Northshore Drive in Eustis. The program, in partnership with the Law Offices of Bret Jones, P.A., Citizens First Bank, the SBDC, and LEAD, will provide entrepreneurs with information about the numerous resources available to them for growing their business.

There is no charge for either event. For more information, contact Wendy Taylor, Site Manager for the UCF/ Eustis Business Incubator, at (407) 341-0582 or via email at <u>Wendy.Taylor@ucf.edu</u>. The Incubator is located in the MEGA Workplace at 343 N. Bay Street in Eustis.