



Eustis Public Sculpture Program

2009 - 2010

P.O. Drawer 68
Eustis, FL 32727-0068

News Release

News Release 43/10
May 28, 2010

For Immediate Release –

Featured Sculpture Artists: Brenda Heim & Doug Hays – “Poppy Field” Exhibits on display at Fountain Green and on the SR 19 median

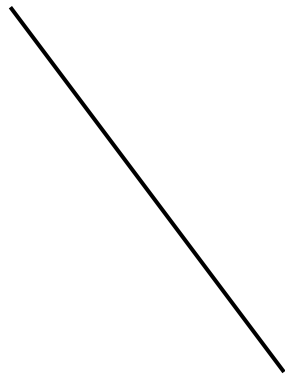
Eustis, FL – Brenda Heim, abstract expressionist, and Doug Hays, sculptor, are long time residents of Lake County, FL - represented nationally and work locally out of their Lake County studios. Long time colleagues who often muse for each others' disciplines, have collaborated on client projects and commissions for more than fifteen years. In the spring of 2007 the “poppy field” vision emerged – as Heim’s signature “orange/red dot” landed on the drawing table at Doug’s studio... voila! A kinetic sculpture prototype was born. Together the concept of a field of bobbing dots was realized and affectionately called "Poppy Field."



Brenda Heim & Doug Hays



“Poppy Field” on Fountain Green



“Poppy Field” on SR 19

Heim and Hays visualize the “Poppy Field” en mass (12 to 300 +) to create the impression of a field of larger than life – poppies. Depending on the site, the poppies can be arranged to match the scale of the landscape, using forced perspective to increase the perceived size of the “poppy field.”

Artists: Heim & Hays
Sculpture: “Poppy Field”
Material: Steel
Location: Fountain Green & SR 19
Dimensions: Various
Price: \$50 each (or 3 for \$125.00)

Constructed of mild steel, the dots are primed and painted (both sides) with an exterior grade enamel. Height ranges from 3’ to 8’ tall and the round poppy (disc) averages 6 - 8” in diameter. The ease of installation facilitates their suitability to many sites including but not limited to; enhancing green spaces, beautifying vacant urban lots, retention and recharge areas, hospitals and nursing homes (patients could view from windows) etc. Visit www.heimart.com or www.brendaheim.com, and www.doughaysart.com to see more.

Sculptures featured in the 2009-2010 Eustis Public Sculpture Program are for sale throughout the exhibition, with a small percentage of the sale to return to the program. For more information or to purchase a featured sculpture, please call (352) 483-5430 or email hoonr@ci.eustis.fl.us

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