



For Immediate Release –

SCHOOL TRAFFIC SAFETY PUSH BEGINS DAY ONE

EUSTIS – Over 3500 Eustis students woke up this morning to a daunting task: reporting for the first day of a new school year. It's also the time when school zones go back into effect and buses make regular stops on busy roads.

To spread the word, the Eustis Fire and Police Departments have attached reminder banners to two fire engines. The banners, which read “Please SLOW DOWN!! - School is Back in Session!!” are designed to remind drivers about the new school year.

According to the Florida Department of Transportation, motor vehicle crashes account for 80% of all pedestrian deaths among children.

“The intention of these signs is to keep our children safe in their coming school year,” says Eustis Fire Captain Rex Winn.

Both outfitted engines will travel Eustis school zones during the first days of school. The signs will remain on the trucks through Friday, August 18th.

Released by: Michael G. Stearman, City Manager

