

# CALL FOR ARTISTS

2009-2010

City of EUSTIS

## ANNUAL SCULPTURE PROGRAM

Deadline July 20, 2009



### THE EXHIBITION:

The City of Eustis is pleased to announce the 2nd annual city wide sculpture exhibition. Facilitating the program for the city is PAM (Public Arts & Music), a committee of Eustis Main Street, Inc., a 501(c)3 Charitable organization.

THE CITY OF EUSTIS

Downtown Eustis currently has 8 pieces of public art in its permanent collection. The sculptures chosen for this year's annual program will be displayed City-wide – continuing Eustis' commitment as a destination for Arts and Culture.



### OBJECTIVE:

- To bring large-scale public works of merit by professional and emerging artists.
- To support the enhancement of the visual and artistic aesthetics of the City.
- To engage residents and visitors in a citywide exhibition that celebrates the social value of public spaces.
- To promote Eustis as a cultural destination for both visitors, artists and residents.

### DATES:

The annual exhibition will be November 2009 to October 2010

- Deadline for applications: July 20, 2009
- Review of applications and selections August 10, 2009
- Notification of selected artists via EMAIL August 10, 2009.
- Installation, November 2 -13, 2009 (artists will be notified of specific date for delivery)
- Kick off at "Light up Eustis", Friday November 27, 2009
- De-installation, October 11 - 15, 2010

### ARTISTS CRITERIA:

Artists must meet at least two of the following criteria to have their submissions presented to the art selection committee. This ensures that artists have achieved a level of expertise and recognition in their profession.

- The artist has placed other sculptures in outdoor environments
- The artist has received awards, grants, or fellowships
- The artist's works are included in public, private, corporate, or museum collections
- The artist has participated in exhibitions at major museums or galleries

### SUBMISSION MATERIAL:

In addition to meeting the criteria, each artist must submit the following:

- Application Form
- A current Professional Resume, with emphasis on public art exhibition experience
- Artist Statement
- 3 professional references
- Images – maximum 3 pieces total
  - At least 3 views of each artwork, submitted in .jpg format at 300 dpi.

(if selected, one or more images may be used for marketing and promotion)

- Title each jpeg:
    - Image #, artist's last name/art title/dimensions (ie: w x h x d)
  - Provide a jpeg inventory list with the following:
    - artist name
    - artist address
    - artist phone number
    - artist email
- plus for each image, include:*
- image number
  - title of work
  - date of work
  - medium of work
  - dimensions of work (ie: w x h x d)
  - sale price of work (should include 25% commission)

#### SUBMISSION ELIGIBILITY FOR ARTWORK:

- The artist must certify that the work is not a reproduction, mass-produced or an unlimited copy of an original sculpture.
- Must be appropriate for viewing for all citizens and visitors to the city
- Increase the visual and artistic quality of the area in which it is placed
- Suitable for outdoor display: must be soundly and professionally constructed of durable and safe components, with no maintenance required during its display period.
- Has a strong, durable base or mounting plate that can be welded or bolted securely.

#### • RESPONSIBILITIES & LIABILITIES:

Successful entrants must sign a loan agreement provided by The City of Eustis including, but not limited to:

- Permit the city to install the artwork.
- Agree that the artwork will remain on display for the duration of exhibition.
- Agree that, in the interest of public safety and community priority, the City has the right to remove damaged sculpture and will notify the artist as to a course of action.
- Photographs of artwork may be reproduced for promotional purposes for the sculpture program and it is understood artwork may be photographed by the general public.
- Artists will be solely responsible for the delivery of the sculpture to and from City of Eustis.
- Artists will be required to reclaim their work promptly at the end of the loan period.
- City of Eustis will be solely responsible for all aspects of installation.
- Sculptures will be insured against property loss by the City of Eustis.

#### JURY:

The panel of jurors is community-based and represents stakeholders, educators, professional artists and business owners. The panel's mission is to select artworks of high quality that are appropriate to the site and the nature of the City's vision, while also addressing the issues of safety, permanence, maintenance, and value.

#### FEES:

There is no application fee required this year.

**ARTIST’S AGREEMENT OF SALES:**

The Artist agrees to pay the “City of Eustis” a 25% commission on the sale of the displayed sculpture sold during the exhibit. The artwork must remain on display until the designated year end of program. This commission will be directed to the annual sculpture program for costs pertaining to future annual sculpture exhibitions.

**ARTIST’S STIPEND/CASH PRIZE**

- \$ 500 stipend (to assist with travel, etc. expenses) will be paid to the artist in two payments: \$250 at installation and \$250 when the artwork is removed or sale completed at the program’s year end
- A cash prize will be awarded to the “People’s Choice” at the completion of the year’s exhibit

**PROMOTIONS & MARKETING:**

The City of Eustis is providing assistance to PAM for marketing and promotional materials and advertising. These materials will include, but not be limited to:

- Marketing: news media, publications and website advertising
- A brochure and map of the Exhibition route will be distributed
- A Perpetual Calendar highlighting sculptures on exhibit will be sold with proceeds directly supporting the Annual Sculpture Program
- City of Eustis website: program information and links to and from multiple sites ; a specific page dedicated to the sculptures and artists’ information with links to artist’s websites.

**APPLICATION FORM**

Name \_\_\_\_\_

Phone \_\_\_\_\_ 2nd Phone \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail address \_\_\_\_\_ Artist Web site URL: \_\_\_\_\_

How did you learn of this exhibition: \_\_\_\_\_

Sculpture 1 • Title	Medium	Dimensions	Selling Price
_____	_____	_____	_____
Sculpture 2 • Title	Medium	Dimensions	Selling Price
_____	_____	_____	_____
Sculpture 3 • Title	Medium	Dimensions	Selling Price
_____	_____	_____	_____

**CHECKLIST OF ENCLOSURES: (Submission materials will not be returned.)**

\_\_\_\_\_ Completed application form • A current Professional Resume • Artist Statement • 3 Professional References

\_\_\_\_\_ Jpegs (3 views of each image submitted) and jpeg Inventory List

**MAIL: Submission materials, postmarked no later than July 20, 2009 to:**  
Annual Sculpture Program, Eustis Main Street, PO Box 164, Eustis, FL 32727